



INVITING YOUNG INDIA TO INNOVATE FOR CHANGE

Dear Edu-Hero,

The world changes very fast and often in unexpected ways. Therefore, it is essential that our children learn essential 21st century skills and become future-proof.

DFC's award-winning, child-friendly framework —FIDS —equips children with 21st century skills, which have been recommended by the NEP 2020, like critical thinking, creativity, empathy, problem-solving, and leadership. With these real-life skills, children enable meaningful change, and develop the confidence to say—'I CAN!'

This year, I invite you to empower your students with the 'I CAN' confidence by participating in DFC's 15th I CAN School Challenge.

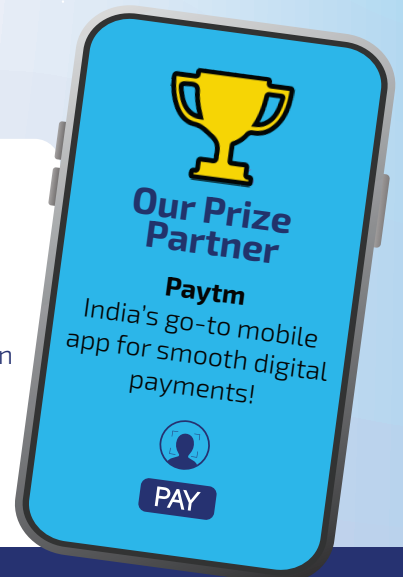
In the last 14 years, 20,00,000 children from 30,552 schools in 73 countries have participated in the I CAN School Challenge to design and implement 40,000 projects of change.

This has been made possible by 1,11,897 teachers across the world—who want the best for their students—just like you! So, what are you waiting for? Together, let's change every child's narrative from 'CAN I?' to 'I CAN!'.

With my warmest regards,

Kiran Bir Sethi

Founder, Design For Change



Registration
ends

30th
September

Submission
ends

14th
November

Results

26th
January

VISIT THE WEBSITE TO
LEARN MORE ABOUT THE
I CAN SCHOOL CHALLENGE
2024



Our Knowledge Partners and Collaborators



The Good Project



GET SET. GO!

1 SUPER SQUAD = 5 STUDENTS

Form as many Super Squads as you want! Then follow these 4 steps.

Submit your project of change:
challenge.dfcworld.orgStep 1:
FEEL**THINK FROM YOUR HEART**

To create meaningful change, you need to first understand how people feel.

1. Observe:

Look at your surroundings closely. What bothers you?

- What can you SEE? (e.g., grandparent's health challenges, unsafe spaces, water shortage, etc.)
- What can you HEAR? (e.g., bullying, body shaming, discriminatory language, etc.)
- What can you FEEL? (e.g., high stress, extreme temperatures, unequal treatment, etc.)

2. Vote:

Share your observations with your Super Squad. Vote for the one issue that all of you want to change.

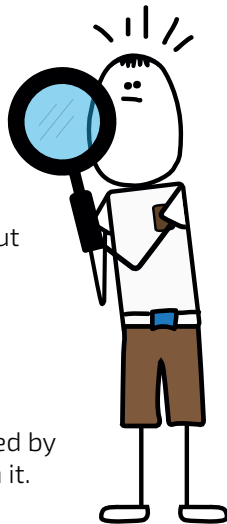
3. Dig Deeper:

After selecting the issue, your Squad needs to understand it better. Find out these things about the issue:

- WHEN does it happen?
- WHERE does it happen?
- WHO is affected by it?

4. Engage

Go and talk to people who are affected by the issue as well as those involved in it.

Step 2:
IMAGINE**VISUALISE CHANGE**

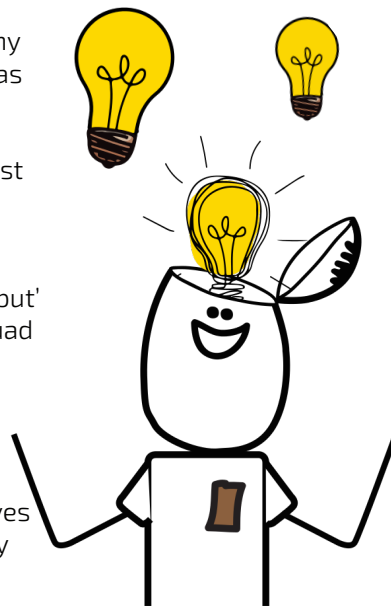
Your Squad needs to imagine the issue clearly to change it successfully.

1. Brainstorm:

- Come up with as many ideas as you can. Ideas can be bold, creative, and innovative.
- Think beyond the most obvious ideas like making a poster or taking out a rally.
- Use 'and' instead of 'but' to add on to your Squad member's idea.
- Illustrate your ideas for clarity.

2. Vote:

Choose the idea that solves the issue most effectively

**Tip:** The DFC Jury awards higher points to solutions that are bold, long lasting, easy to replicate, and impact the maximum number of people.Step 3:
DO**DESIGN AND IMPLEMENT TO MAKE CHANGE HAPPEN**

Your Squad needs to transform the chosen idea into an effective solution.

1. Plan:

- What are your available resources?
- What is your budget?
- How will you get the required money?
- How much time will your solution require?
- How many people will your solution require?
- How will your project be documented

Keep in mind individual strengths while dividing up responsibilities among your Squad.

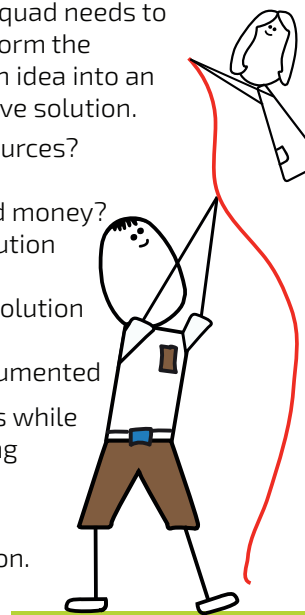
2. Implement

Now go and put your plan in action.

3. Reflect

- What are the 3 things you learnt about the issue?
- What are the 2 things you learnt about your Squad members?
- What is the 1 thing you learnt about yourself?

Think about ways to sustain the impact of your project of change.

**Tip:** Your Squad can reach out to professionals or organisations that deal with your chosen issue. Your teachers can help you get in touch or partner with them.Step 4:
SHARE**'I CAN! NOW YOU CAN TOO!'**

Tell other children about your project and inspire them to say— 'I CAN!'

1. Submit:

- Share your project of change with us at challenge.dfcworld.org
- Please follow the submission guidelines given on the site.
- You can either submit a photo story or a video story.
- Fill in the answers to the questions for each step.
- For a photo story, upload 4 photos for each step.
- For a video story, upload your 3-minute video on YouTube and paste the link to your video.

2. Inspire:

You can share your project of change in the following ways:

- School assembly
- Performances
- Newspaper article
- TV show
- Radio
- Social media

**Dear Mentor,****Getting Started**Download and use the **Lesson Plan** to introduce students to the DFC I CAN School Challenge. Help them understand that solving real-life challenges together can be meaningful and fun.**Get Inspired:** Get your students together and watch children from across the world design projects of change.**Stories of Change:** Encourage your students by showing them some winning projects of change.**Eligibility**

The DFC I CAN School Challenge is open to all school students aged 8–18 years.



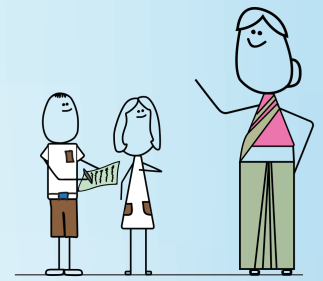
Tell your students they CAN, and they will.

Jury Process

The DFC jury looks for projects led by children, where they choose to tackle real-life challenges that directly bother them. The jury carefully studies the evidence of how children engaged with their community to understand different needs and perspectives while dealing with the challenge at hand. Higher points are allotted to Squads who have generated a wide variety of ideas, and selected those ideas that best fulfil the needs of the people affected by the real-life challenge. Urge your students to think beyond obvious solutions like raising money or taking out a rally.

Wrapping Up

Remind your students to collect data and feedback from the community after their project of change has been completed. Ask them to reflect on their experience and map the shift in their respective attitudes by talking, drawing, and writing about it. If you have any queries or feel stuck, the DFC team will be happy to advise and support you. Please don't hesitate to get in touch.



Design For Change is the largest global movement—of and by children.

DFC was founded in 2009 by Kiran Bir Sethi in Ahmedabad. Our award-winning, child-friendly, four-step framework—FIDS (Feel, Imagine, Do, and Share)—is based on Design Thinking.

FIDS teaches children essential 21st century skills like collaboration, critical thinking, creativity, and empathy so they can become active citizens of their world and design meaningful change. Children follow FIDS and apply their learnings to the real world, thereby gaining confidence in their abilities and developing the 'I CAN' mindset.

Over 14 amazing years, students across 73 countries have come up with bold and creative solutions for a wide variety of real-life challenges. Their innovative projects of change include designing affordable urinals for school, emergency helmets for earthquakes, toy planes to reforest a barren valley, and protective shields for stove burners to prevent sweating in the kitchen.

Visit stories.dfcworld.org for more projects of change from all over the world.



**DFC is certified by
Harvard University**

'Design For Change (DFC) is one of the most exciting and important educational programs that I know of, with the potential for impact in numerous countries around the globe.'

Dr. Howard Gardner, Harvard Graduate School of Education

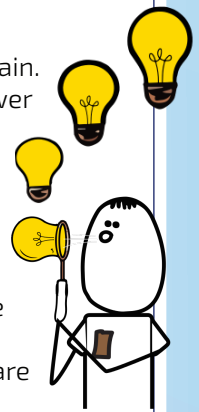
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Mr. Amitabh Bachchan on DFC's Young Superheroes

'Just look at them. You think these are just children? Think again. Because these children have great power. They have the power to reduce the weight of their school bags, the power to care for the elderly, the power to stop child marriages, the power to build dams. And how are they doing this? They are doing this with the two most powerful words in their vocabulary—I CAN!'

'At Design For Change, we don't see them as children. We see superheroes, a new generation of superheroes. And these superheroes are telling us that they are not the future, they are the NOW.'



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I CAN celebration photos

